



BUSINESSatOECD

Business at OECD (BIAC)

Health Committee

Annual Activity Report 2024

Message from the Committee Chair

Dear Colleagues,

In 2024, we focused on ensuring that the momentum in our fight for health resilience was not lost. We continue to promote partnerships between the private and public sectors, placing business initiatives at the forefront of innovative solutions. In a time of significant challenges and transitions at a global scale, fostering dialogue proved more essential than ever.

The success of the January 2024 OECD Health Ministerial, where resilience in health systems took center stage, underscored the need to leverage this momentum for future improvements. Workforce issues were identified as a key short-term challenge, alongside increasing environmental demands and pressures on supply chains. These discussions highlighted the importance of broadening our perspectives when measuring health system performance, incorporating dimensions such as climate mitigation, adaptation, and the twin transitions.

In 2024, alongside our continuous engagement with the OECD at all levels, we took a reflective step within our membership to consolidate private sector perspectives through our Stronger Together campaign. This initiative transformed insights from our members into a coherent global narrative, demonstrating that the international community can accelerate progress through public-private partnerships. Such an approach calls for collaboration across employment, fiscal, economic, innovation, and health ministries to incentivize prevention strategies and innovation pathways that strengthen health sector.

As part of our campaign, we were pleased to host our 6th Health Forum, which brought together OECD health leadership, healthcare professionals, and industry leaders from various sectors. This year's Forum, titled "Health as an Economic Imperative," marked a pivotal moment in our narrative. For the first time, we included topics such as resilience in the health sector, prevention, sustainability, economic imperative of addressing non-communicable diseases (NCDs), AI, and new technologies, emphasizing the critical role of the health industry in driving global economic growth.

Looking ahead, our Committee will continue to engage the OECD to shape policy-making on behalf of our businesses, particularly under the Stronger Together campaign and in preparations for future Health Forums. We aim to explore specific topics in greater depth, further emphasizing the role of health in strengthening resilience across all sectors. I look forward to continuing this important work and driving impactful change for a more secure and sustainable future.



Olga Mironenko-Stampfer

Business at OECD Health Committee Chair

Context

The OECD's work on health provides governments with policy advice to address urgent health challenges and improve long-term resilience of health care systems. Its work on health is also influential at international level, including at WHO. The OECD fosters high-performing health systems by measuring health outcomes and use of resources as well as by analyzing policies that improve access, efficiency and quality of health care.

Business at OECD (BIAC) is the officially recognized business advisory group to the OECD and represents the leading business and employers' organizations in OECD countries. Our Health Committee represents various industries including biopharmaceuticals, medical devices, information systems, food and beverages, sports, and private hospitals. It actively contributes to the OECD's health agenda by providing expertise and participating in expert groups. The committee holds bi-annual meetings, organizes regular conference calls, and hosts an annual Health Forum. These efforts aim to present industry priorities, engage with stakeholders, and identify policy solutions in the field of health

This activity report provides selected year highlights of the *Business at OECD* Health Committee in 2024, and includes a list of Committee releases and sessions. In line with the OECD's priorities and the efforts of many others in our Committees, our activities in 2024 focused on advancing discussions on health innovation, prevention, and considerations of health as an imperative economic through our Stronger Together campaign and engagement with OECD Ministers, and other stakeholders.

Our activity highlights

January

In January, *Business at OECD* contributed to the **OECD Health Committee Meeting at Ministerial Level**, titled ‘*Better Policies for More Resilient Health Systems*’, where over 40 OECD and partner countries came together to discuss the legacy and lessons learned from the COVID-19 crisis, the health policy challenges that lie ahead, and the actions needed to address them.

The meeting was Chaired by Belgium, with Australia, Chile, Germany, Norway and Slovenia serving as Vice-Chairs. Ministers adopted a Declaration on Building Better Policies for More Resilient Health Systems, where they committed to take action to make health systems more resilient and delivered a clear mandate for the OECD to continue to support them to deliver on those commitments. Preceding the Forum, the OECD organized a high-level public policy forum on The Future of People-Centred Health Innovation. Leading our *Business at OECD* delegation, our Health Committee Chair Ms. Olga Mironenko-Stampfer, spoke on the high-level opening session on People-Centred Health Innovation: where do we stand? and further engaged OECD Ministers at the Ministerial.



(Business at OECD Health Committee delegation at the OECD Health Ministerial Meeting, January 2024)

At the margins of the Health Ministerial, we organized a Latin-American Ministerial Roundtable, held under the topic of strengthening resilient health systems through the transformation of public health architecture. Gathering several ministers and OECD Ambassadors, the event explored opportunities for collaborative construction and co-creation of resilient health systems, aligning strategies with inclusivity, innovation, and equitable access.



(Latin American Health Roundtable, organized at the margins of the OECD Health Ministerial, January 2024)



(Our Committee Chair Olga Mironenko-Stampfer speaking at the High-Level Policy Forum, January 2024)

Our activity highlights

February

In February, our Committee delegation participated in the **OECD Joint Network of Senior Budget and Health Officials**, to discuss the OECD's ongoing work on aligning health financing with resilience and sustainability goals.

March

In March, a delegation from *Business at OECD* joined the **OECD Critical Supply Chain Forum**, which was preceded by a Conference on Medical Supply Chains. Speaking at the Conference, colleagues from J&J and Pernod Ricard shared key challenges affecting global supply chains and the role of OECD in tackling them.

May

In May, we contributed to the **Working Party on Health Care Quality and Outcomes (HCQO)**, where we exchanged on best practices in public health: measuring to strengthen quality of care, integrating care to prevent and managing end-of-life care and mental health, and other.



(Manolis Karamalis, IFPMA, addressing the OECD WPHCQO on behalf of Business at OECD, May 2024)

Following the HCQO meeting, we have contributed to the **OECD Expert Group on Pharmaceuticals and Medical Devices**, to exchange on improving the resilience of pharmaceutical supply chains. We also discussed competition in the pharmaceutical industry.

June

In June, a *Business at OECD* delegation attended the meeting of the **OECD Health Committee**, where we exchanged with the OECD and member states on digital/AI health, resilience, medical supply chains security, and financial sustainability of health systems among other issues.

Back-to-back with the OECD Health Committee, we welcomed our members for our **Business at OECD Health Committee** meeting in Paris, and virtually, where we had the chance to exchange on member priorities, have a discussion with Eric Sutherland, Senior Health Economist at the OECD, on the new OECD workstream on AI in healthcare as well as on health and digital.



(Business at OECD Health Committee meeting, June 2024)

Our activity highlights

October

In October, *Business at OECD* delegation attended the **OECD Working Parties on Health Statistics, Patient Reported Indicator Surveys and Health Care Quality and Outcomes**, where amongst other issues, we exchanged on the importance of data in the health sector as well as mental health.

December

In December, a large *Business at OECD* delegation participated to the meeting of the **OECD Health Committee**, where, amongst other things, the OECD introduces proposed new areas of work for the Programme of Work and Budget (PWB) 2025-26, exchanged on medical supply chains, price transparency in pharmaceutical markets and AI and health.

Following the OECD Committee meeting, we convened over 150 representatives from governments, international organizations and other stakeholders for our 6th edition of our **Business at OECD Health Forum** under the theme *Health as an Economic Imperative*.



(OECD Ambassadors, our Health Committee Chair Olga Mironenko-Stampfer, Executive Director Hanni Rosenbaum, and Policy Manager Rokas Morkunas at our Health Forum 2024)

The Forum provided a platform for public and private sector exchange to identify main priorities, opportunities and challenges, and explore a cross-cutting agenda for further action at the private sector level as well as the government level.

Back-to-back to our Health Forum, we organized our first side-event titled the **First Nature Medicine Commission on Quality Health Information**, where our members discussed quality health information indicators, certification, and AI & digital media. Co-chaired by Scott Ratzan, Senior Fellow, The USCIB Foundation, and Dr. Carolina Batista, Head of Global Health Affairs, Baraka Impact Finance, this aimed to use multisectoral, evidence and consensus-based approaches to develop accurate, trustworthy and reliable health communication guidance.

Following our side-event, we held our **Business at OECD Health Committee** meeting, where we had the pleasure to exchange with Francesca Colombo, Head of OECD Health Division, on the ongoing and future OECD Work on health. Our members also had the opportunity to exchange Business at OECD key priorities for 2025 and our Stronger Together campaign.



(Business at OECD Health Committee meeting, June 2024)

Sessions

Our Meetings with the OECD and Governments

Business at OECD Sessions

23 January

Business at OECD Latin American Ministerial Roundtable

11 June

Business at OECD Health Committee Meeting

4 December

Business at OECD Health Forum

5 December

Business at OECD Health Forum side-event on the First Nature Medicine Commission on Quality Health Information

5 December

Business at OECD Health Committee Meeting

Engagement in OECD Committee and Working Party Sessions

23 January

OECD Health Committee Meeting Ministerial Meeting

6-7 February

OECD Joint Network of Senior Budget and Health Officials

13-14 May

OECD Working Party on Health Care Quality and Outcomes (HCQO)

15-17 May

OECD Expert Groups on Pharmaceuticals and Medical Devices and Economics of Public Health (EGEPH)

10-11 June

OECD Health Committee Meeting

31 May

OECD Working Party for the OECD Patient-Reported Indicator Surveys (WP-PaRIS)

14-15 October

OECD Working Party on Health Statistics (HS)

4-5 November

OECD Working Party on Health Care Quality and Outcomes meeting (HCQO)

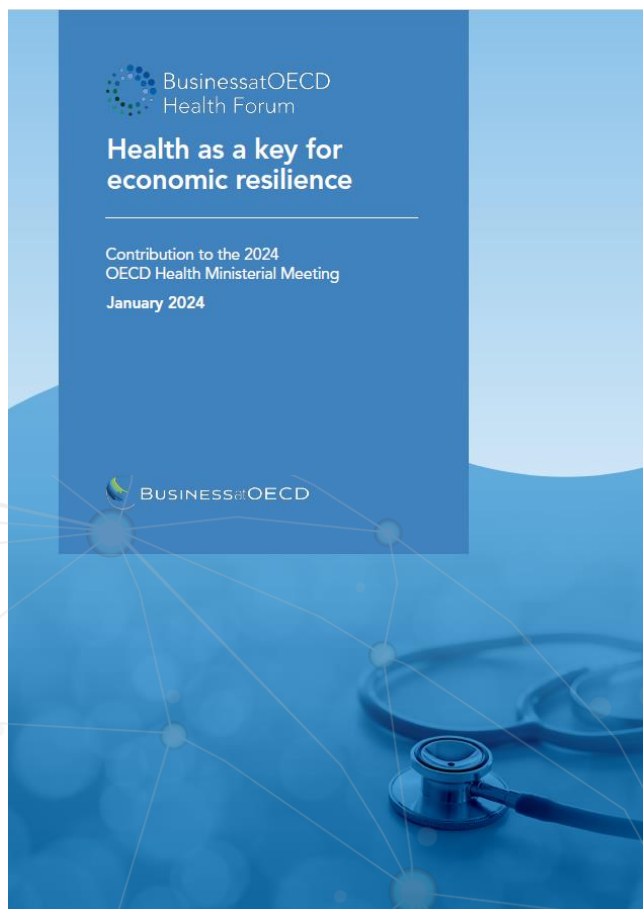
14 November

OECD Working Party for the OECD Patient-Reported Indicator Surveys (WP-PaRIS)

2-3 December

OECD Health Committee Meeting

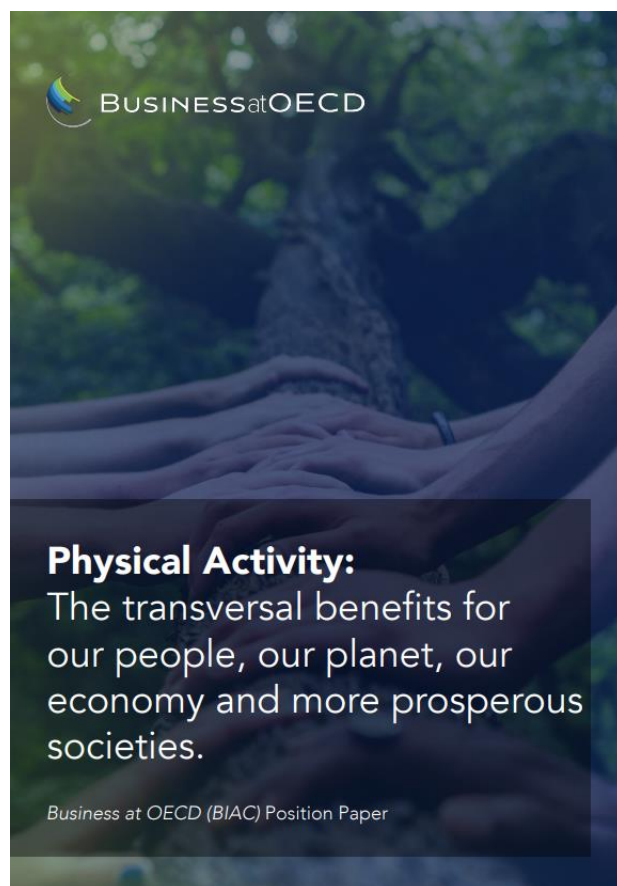
Our key releases



[Health Forum Synthesis Report](#) (January 2024)

Health Forum Synthesis Report

Drawing from insights gleaned at the 5th edition of our Health Forum, the Health Synthesis Report document outlines the private sector's recommendations to OECD Ministers on how to leverage health as a key for economic resilience.



[Position paper on Physical Activity: the transversal benefits for our people, our planet, our economy and more prosperous societies](#) (January 2025)

Position Paper on Physical Activity

Our paper titled the Transversal benefits for our people, our planet, our economy and more prosperous societies, emphasizes the importance of physical activity in health, especially for health prevention.

Committee Leadership

Chair

Olga Mironenko-Stampfer
UnitedHealth Group (United States)

Vice Chair

Michele Mestrinaro
Novartis (Switzerland)

Vice Chair

David Elvira Martinez
Sanofi (France)

Vice Chair

Grzegorz Rychwalski
Medicines for Poland (Poland)

Vice Chair

Patrick Jeurissen
Royal Philips (Netherlands)



(Selected Highlights from Business at OECD Health Forum 2024: Health as an Economic Imperative, December 2024)



BUSINESSatOECD

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Established in 1962, *Business at OECD* (BIAC) stands for policies that enable businesses of all sizes to contribute to growth, economic development, and societal prosperity. Through *Business at OECD*, national businesses and employers' federations representing over 10 million companies provide and receive expertise via our participation with the OECD and governments promoting competitive economies and better business.