



BUSINESSatOECD

STRENGTHENING PARTNERSHIP, DRIVING COMPETITIVENESS

Business at OECD (BIAC)
Annual Report 2024

Established in 1962, *Business at OECD* (BIAC) is the officially recognized institutional business stakeholder at the OECD. We stand for policies that enable businesses of all sizes to contribute to economic growth, sustainable development, and societal prosperity.

Through *Business at OECD*, national business and employers' federations representing over 10 million companies provide perspectives to cutting-edge OECD policy debates that shape market-based economies and impact global governance. Our expertise is enriched by the contributions of a wide range of international sector organizations.



Business at OECD's 2024 Annual Consultation with the OECD's Leadership and Ambassadors in February 2024 Family Photo.

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LEADERSHIP MESSAGES

Message from the Chair

For the business community, the OECD remains an indispensable partner. This is not only due to its membership of market-based economies and its ability to unite government ministries in support of evidence-based policy, but more importantly, because of its unparalleled collaboration with the private sector through *Business at OECD* (BIAC). This partnership continues to be the cornerstone of our collective efforts to advance shared priorities and strengthen the global economy.

Reflecting on 2024, it is clear that it presented both ongoing challenges and unique opportunities for businesses across OECD countries. Geopolitical tensions, economic volatility, and shifting trade dynamics have tested the resilience of companies and the global economic system. In the face of these uncertainties, *Business at OECD* has remained a steadfast advocate for policies that support the real economy — driving sustainable growth, job creation, and innovation to benefit society at large.

In 2024, our engagement with the OECD has focused on navigating the complexities of an increasingly fragmented global landscape. With rising costs, regulatory challenges, and the need for investments in critical infrastructure, businesses have called for a renewed focus on policies that support resilience, long-term growth, and innovation. We have also continued to push for solutions to address systemic risks in global supply chains, including for energy and food security, as well as policies that foster competition and a fair playing field for all.

Amidst these challenges, the OECD has remained a critical platform for driving positive change. Last year, notwithstanding political sentiments favoring autonomy, we saw progress in areas such as digital trade, sustainable finance, and international taxation. Businesses have worked closely with the OECD to shape these discussions, offering practical guidance on key issues like carbon pricing, clean technology, and AI governance, ensuring that policies are forward-thinking and aligned with market realities.

Looking ahead, the task for both the OECD and the global business community will be to promote a resilient, open, and market-driven economic environment that is conducive to innovation and private-sector led growth and job creation. As governments continue to tackle climate challenges, economic inequality, and technological disruptions, it will be vital that private sector voices remain at the heart of policymaking. The OECD's ability to facilitate dialogue between governments and businesses will be more critical than ever in the pursuit of policies that drive sustainable, innovation-led growth.

In the coming year, *Business at OECD* will continue to be a strong advocate for policies that support competitiveness, open markets, innovation, and long-term prosperity. Together, we will work to ensure that businesses — and the millions of people they employ — can thrive in an evolving global economy.

I look forward to continuing to work with all of you as we strengthen our role as the official business voice to the OECD and as a trusted partner in shaping a better future for both business and society.



Charles (Rick) Johnston
Chair
Business at OECD (BIAC)

Message from the OECD Secretary-General

Business at OECD is a valuable contributor to our work at the OECD to support better policies for better lives. As the bridge between the OECD and the international business community since 1962, *Business at OECD* provides key insights on the opportunities and challenges facing businesses today, and the policy environment needed to foster investment, innovation and growth for the future.

Our institutional engagement with the business community reflects the OECD's founding mission, and continuing commitment to individual freedom, democracy, the rule of law, the protection of human rights, market-based economic principles, and open and transparent markets. It also reflects the key role businesses of all sizes have to play in driving strong, sustainable and inclusive economic growth, as well as action on our shared policy challenges, from responding to population aging, to boosting productivity, to optimising the green and digital transformations.

In 2024, *Business at OECD* made significant contributions to high-level OECD events, including our Ministerial Council Meeting, Health Ministerial Meeting, Skills Summit, Science and Technology Policy Ministerial Meeting, and Consumer Policy Ministerial Meeting. These engagements provided an effective platform for constructive dialogue between the public and private sectors, ensuring that business perspectives are effectively integrated into policymaking processes, and helping ensure a sound policy environment for innovation and investment.

This year also laid a strong foundation for our ongoing collaboration in support of competitive and open markets and AI governance and innovation. *Business at OECD* emphasised the importance of reinforcing the competitiveness of our market-based democracies and addressing global challenges through effective multilateralism at the annual Liaison Committee Meeting with the OECD. They also brought together AI experts and global leaders to discuss technology governance and explore the OECD's role in driving innovation during the OECD Global Strategy Group Meeting on Futures of AI Governance.

As the OECD continues to enhance its global engagement to address the challenges of a challenging geopolitical environment, we appreciate *Business at OECD's* efforts to complement this with its own outreach. *Business at OECD* signed a Memorandum of Understanding with BUSINESSAfrica, marking a significant step in fostering partnerships with key stakeholders in the African continent, while the establishment of a new *Business at OECD* Contact Group with Latin America and the Caribbean (LAC) in connection with the OECD LAC Regional Programme can strengthen collaboration and dialogue in a vital and dynamic region. These initiatives underscore the OECD's commitment to leveraging business as a critical driver of international co-operation and sustainable economic progress.

As we look ahead to 2025, we look forward to continuing our close work with *Business at OECD* to help inform and shape policy discussions in the OECD for a more prosperous, innovative, sustainable and inclusive future.



Mathias Cormann
Secretary-General

Organisation for Economic Co-operation and
Development (OECD)

YEAR HIGHLIGHTS

Message from the Executive Director

As we reflect on an eventful and productive 2024, we are reminded of the strength of our collaboration and the milestones we achieved together throughout the year thanks to the active contribution of our members.

In 2024, *Business at OECD* (BIAC) expanded its global network to include additional business organizations from non-OECD countries as well as key international sector organizations. Our global outreach grew further with the establishment of our new Latin America and the Caribbean Contact Group and the signing of an MoU with BUSINESSAfrica, which complements the MoU we previously signed with ASEAN-BAC.

We value our cooperation with the OECD as a trusted partner and the official voice of business, informing the OECD's policy discussions and processes. Given the geopolitical tensions the world is facing, the OECD's mission as a pathfinder and promoter of multilateralism, democratic values, rule of law, and private sector-led sustainable economic growth is more important than ever.

As increasing the competitiveness of our economies remains high on our agenda, we are particularly supportive of the new cross-cutting OECD initiative on measuring the drivers and barriers for growth and competitiveness, which we had consistently called for. We look forward to working with the OECD on addressing the barriers to competitiveness to create a business environment that is conducive to private sector-led growth and job creation.

Business connects people across the world, enabling mutual benefits for more prosperous living standards across regions. We look forward to our cooperation with the OECD in 2025 and will continue to emphasize the importance of dialogue, evidence-based policies, and a level playing field to uphold competition and competitiveness for business, which are indispensable for our societies to thrive and address global challenges.

We would like to thank you for your cooperation and continued engagement throughout the year. We look forward to working with the OECD in 2025 to represent the views of our global network, representing companies across sectors, both large and small, to ensure that practical business considerations are reflected in OECD policy advice.



Hanni Rosenbaum
Executive Director
Business at OECD (BIAC)

Annual Engagement with the OECD Council and Leadership

Annual Consultation with OECD Ambassadors and Leadership



Our Chair, Rick Johnston, presenting our priorities for *Charting the Course for Competitiveness* in February 2024.

In February, business leaders from our global network presented the priorities for *Charting the Course for Competitiveness* to the OECD Secretary-General, leadership and Ambassadors during our *Annual Consultation with the OECD Council and Leadership*.

Business at OECD called on the OECD to urgently reinforce the competitiveness of our market-based democracies. Led by our Chair, Rick Johnston, our delegation underlined our members' joint priorities for OECD policymaking, stressing the need for the Organization to put a clearer spotlight on the cost and ease of doing business in its member countries.

Keynote speakers, including our Executive Board Member Emma Marcegaglia and our SMEs and Entrepreneurship Committee Chair Patrik Kovacs, highlighted policy recommendations to strengthen competitiveness from the perspectives of a globally operating business, as well as from an SME viewpoint.

Dedicated sessions underlined private sector priorities for the OECD to lead on common challenges, e.g. addressing global security concerns; mapping rational pathways for the green transition; and encouraging economic participation of all parts of society. In an increasingly fragmented international scenario, we also pointed to the vital role of the OECD to promote evidence-based standards for a pro-business environment globally, and shared business views on OECD enlargement.

The high-level consultation set the tone for follow-up business advocacy with the OECD and its 38 Member States throughout the year. It prepared the ground for our contribution to the *2024 OECD Ministerial Council Meeting*.

OECD Ministerial Council Meeting



Our delegation led by our Chair, Rick Johnston, where we presented our priorities for *Co-Creating the Flow of Change*.

In May, we contributed to the OECD's *2024 Ministerial Council Meeting*. Over 800 government delegates, including close to 55 Ministers of finance, economy, trade, and other departments, gathered at the OECD in Paris to set strategic priorities and to adopt several key OECD deliverables. The Ministerial meeting was chaired by Japan, with the Netherlands and Mexico serving as Vice Chairs, under the theme *Co-Creating the Flow of Change*.

Our Chair Rick Johnston, who was joined by several *Business at OECD* Board members and leadership, led our high-level delegation during the discussions with Ministers. Building on our Statement to Ministers, we underlined that in 2024 the OECD should re-focus on what it does best: Comparing economic country performance, putting a spotlight on the cost and ease of doing business, and addressing critical structural reforms areas, such as labor shortages. As global challenges are best addressed through effective rules-based multilateralism, the OECD needs to effectively promote open markets for trade and investment diversification, advance coherent and interoperable frameworks for trusted data flows and AI, and advise governments on evidence-based economic, social, and environmental policies that enable sustainable private sector-led growth.

OECD governments adopted the *2024 OECD Ministerial Council Statement*, with tangible outcomes across several domains, including the adoption of several new or updated OECD Standards, the OECD's flagship economic outlook, as well as progress on OECD enlargement to Indonesia, Thailand and Argentina.

Engagement in Substantive OECD Ministerial Discussions

OECD Health Committee Meeting at Ministerial-Level



Our delegation led by our Health Committee Chair, Olga Mironenko Stampfer, where we presented our vision paper.

In January, we contributed to the OECD Health Committee Meeting at Ministerial Level, which focused on *Better Policies for More Resilient Health Systems*. Over 40 OECD and partner countries came together to discuss the lessons learned from the COVID-19 crisis, the health policy challenges that lie ahead, and the actions needed to improve health resilience. The meeting was chaired by Belgium, with Australia, Chile, Germany, Norway, and Slovenia serving as Vice-Chairs. Ministers adopted a Declaration on Building Better Policies for More Resilient Health Systems, committing to take action to make health systems more resilient and reflecting several of our key business considerations.

The OECD also organized a high-level public policy forum on *The Future of People-Centred Health Innovation*. Leading our *Business at OECD* delegation, our Health Committee Chair Olga Mironenko, Vice President of International Relations at UnitedHealth Group, spoke at the high-level opening session on *People-Centred Health Innovation*.

We released our Health Forum synthesis report on *Health as a Key for Economic Resilience*, as a contribution to the OECD Health Ministerial. The report draws key insights and case studies from our membership and provides suggestions for Ministers on how public-private cooperation can help make our health systems more resilient and efficient.

OECD Skills Summit 2024



Members of our delegation to the Summit led by our Deputy Executive Director, Nicole Primmer.

In February, we contributed to the *OECD Skills Summit* chaired by Belgium which took place in Brussels. The Summit brought together ministers and senior officials from 36 countries and 8 international organizations. During the two-day event, participants discussed *Skills for the Future - Building Bridges to New Opportunities*, addressing three themes: Establishing a vision of future skills needs, creating learning and career pathways, and enabling everyone to develop new skills.

Discussions focused on opportunities amid rapid technological, socio-economic, and environmental changes, evolving skills needs, and the importance of lifelong learning. They also highlighted the importance of partnerships across policy domains, between training providers and employers, and between sectors to maximize future work opportunities.

Business at OECD emphasized the importance of public-private cooperation to ensure education and training reflect labor market needs, including foundational knowledge, digital literacy, and competencies like critical thinking, creativity, and ethics. This collaboration is crucial given ongoing labor shortages and the impacts of digital and green transformations. Our Deputy Executive Director, Nicole Primmer, stressed the need to prioritize education reform. Dr. Patrik Kovacs, Chair of our SMEs and Entrepreneurship Committee, highlighted the importance of skills development in SMEs. Benjamin Baelus from Microsoft presented a business use case on curriculum development for training cybersecurity specialists, addressing the shortage of digital security skills in Belgium.

OECD Committee on Science and Technology Policy at Ministerial-Level



Our delegation led by our former Innovation and Technology Committee Chair, Rick Johnson (center).

In April, we provided key business recommendations to the *OECD Science and Technology Policy Ministerial*, which brought together 45 Ministers and over 60 delegations. The meeting, chaired by France’s former Minister of Higher Education and Research, Sylvie Retailleau, addressed *Shared Challenges, Transformative Actions*. Discussions focused on enabling innovation systems to address climate change, health challenges, and digitalization, promoting cross-government and cross-sectoral cooperation.

Our former Technology and Innovation Committee Chair, Richard Johnson, led our high-level business delegation. We released our *Transforming Science, Technology and Innovation Policy for Transitions* discussion paper, emphasizing the need for public-private collaboration to address the investment gap, developing agile governance frameworks, training a skilled workforce, supporting the green transition, and accelerating innovation adoption. *Business at OECD* was also represented in the *OECD Science and Technology Policy Committee Ministerial High-Level Multistakeholder Dialogue*.

The meeting delivered an action-oriented Declaration, calling on major stakeholders, including business, to endorse and support a transformative science, technology, and innovation policy agenda. The Ministerial also adopted a roadmap for future OECD work and priorities in these areas, aiming to design better technology governance systems to realize the transformative potential of emerging technologies.

OECD Committee on Consumer Policy at Ministerial-Level



Members of our delegation following our VIP Stakeholder Lunch at the Ministerial.

In October, *Business at OECD* (BIAC) contributed to the first *OECD 2024 Committee on Consumer Policy Ministerial Meeting*. Over 60 delegations, including nearly 20 Ministers, gathered in Paris to set strategic priorities and future work streams for the OECD Committee on Consumer Policy.

Chaired by Australia’s Assistant Treasurer and Minister for Financial Services, the meeting was themed *Consumers at the Centre of the Digital and Green Transitions*. Sessions addressed protecting and empowering consumers in these transitions, tackling new product safety risks, and fostering inclusivity through consumer policy.

Building on our long-standing engagement, *Business at OECD* released its vision paper *Empowering Consumers Together: A Roadmap for OECD Policies*, calling for leveraging transitions for business innovation, public-private partnership to enhance product safety, boosting welfare through trade, fostering a thriving business environment, and anticipating future trends.

Business at OECD and Consumers International organized a joint VIP Stakeholder Lunch on *A Shared Roadmap for Safety and Sustainability*. Ministers, high-profile delegates, businesses, and associations participated. Our delegation, led by *Business at OECD*’s Executive Director Hanni Rosenbaum and Consumer Policy Chair Pierre Chalançon, included representatives from Amazon, eBay, Visa, Sony Entertainment Group, Cooley LLP, and UL Solutions.

The Ministerial resulted in a Declaration urging stakeholders to protect and empower consumers, address product safety risks, collaborate internationally, and strengthen policy enforcement. A global lithium-ion battery safety campaign and the *Global Forum on Consumer Policy* were also launched.

OECD Latin America and the Caribbean Ministerial Summit



Our Executive Board Member, Fernando Trevino Nuñez, with our Executive Director, Hanni Rosenbaum, at the Ministerial Summit.

In October, *Business at OECD* (BIAC) actively contributed to the *OECD Latin America and the Caribbean Ministerial Summit*. Over 30 delegations, including Ministers from the region, gathered in Bogota to set the strategic agenda for the OECD’s regional engagement and discuss joint priorities to strengthen economic cooperation and development.

The 2024 LAC Ministerial Meeting was chaired by the Government of Colombia under the theme *Productive Inclusion Revisited*, and our Executive Board Member, Fernando Trevino Nuñez, led our *Business at OECD* delegation. Based on our vision paper *How to Drive Social Inclusion in Latin America and the Caribbean*, our delegation relayed joint business priorities to promote a favorable investment climate in LAC to foster private sector-led growth; underline the positive contributions of businesses to economic participation; foster digital and financial inclusion; and drive social inclusion through education, skills and employment.

Driving a proactive agenda, *Business at OECD* also organized a side event with the OECD, hosted by our Colombian member ANDI, in the margins of the Ministerial Summit. Sessions focused on themes including opportunities for economic participation, digital and financial inclusion, and future pathways for LAC countries to join the OECD.

The session provided an excellent opportunity to bring together *Business at OECD* members from the region, business leaders, OECD Ambassadors, and OECD Directors to discuss what the private sector needs to thrive in the region.



Our Health Committee Chair, Olga Mironenko Stampfer, joined a panel at the OECD’s Health High-Level Policy Forum in the margins of the OECD’s Health Ministerial Meeting in January 2024.



Johnson & Johnson’s Carla Cartwright intervening at the OECD’s Science and Technology Policy Ministerial Meeting Multi-Stakeholder Dialogue in April 2024.



eBay’s Andrea Stairs speaking at the OECD’s Consumer Policy Ministerial Session on “Consumers in the Digital Transition” in October 2024.

2024 FACTS AND FIGURES

47

NATIONAL MEMBERS ORGANIZATIONS



3500+



BUSINESS REPRESENTATIVE INTERACTIONS AT THE OECD IN 2024

10+

MILLION COMPANIES REPRESENTED GLOBALLY

16



OBSERVER ORGANIZATIONS

64



ASSOCIATES EXPERT GROUPS

20



FRIEND COMPANIES

30+



POLICY GROUPS

20+



COUNTRY VISITS TO OUR MEMBERS

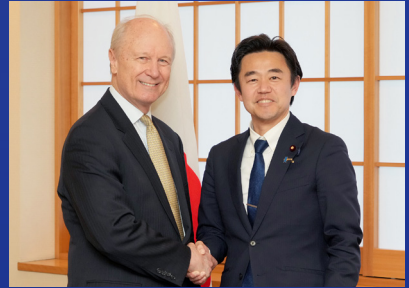
SELECTED HIGHLIGHTS



OECD Secretary-General, Mathias Cormann with TUAC's Secretary-General, Veronica Nilsson, and our Executive Director, Hanni Rosenbaum.



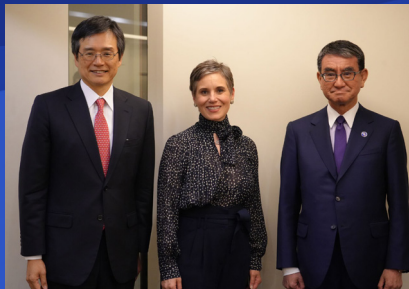
OECD Secretary-General, Mathias Cormann with New Zealand Minister for Trade, Todd McClay, our Southeast Asia Chair, Phil O'Reilly, and OECD Trade and Agriculture Director, Marion Jansen.



Our Chair, Rick Johnston, with the former Vice Minister for Foreign Affairs for Japan, Yasushi Hosaka, following our pre-OECD Ministerial Council Meeting Consultation with TUAC.



Our Executive Board Member, Seiji Inagaki, with the former Minister for Foreign Affairs for Japan, Yoko Kamikawa, following our pre-OECD Ministerial Council Meeting Consultation with TUAC.



Our Executive Board Member, Seiji Inagaki, with the former Minister for Digital Affairs for Japan, Taro Kono, and our Deputy Executive Director, Nicole Primmer, in the margins of the OECD Ministerial Council Meeting.



Our Chair, Rick Johnston, with the former Deputy Prime Minister for the Netherlands, Karien van Gennip, and our Executive Director, Hanni Rosenbaum, in the margins of the OECD Ministerial Council Meeting.



Members of our delegation at the B7 Summit in Italy including our Chair, Rick Johnston, our Executive Director, Hanni Rosenbaum, our Finance Committee Chair, Gianluca Riccio, and our Anti-Corruption Committee Chair, Nicola Allocca.



Our Executive Board Member, Klaus Moosmayer, participating in the OECD's Critical Supply Chains Forum.



USCIB President and CEO, Whitney Baird, intervening at the OECD Blue Dot Network consultation.



Our Executive Director, Hanni Rosenbaum, with the B20 2024 Chair, Dan Ioschpe, at the B20 Summit in Brazil in October 2024.



Our SMEs and Entrepreneurship Committee Chair, Dr. Patrik Kovacs, with Valentino Valentini, the Vice Minister for Enterprise for Italy, and our Policy Manager, Rokas Morkūnas, in the margins of the OECD's Digital 4 SMEs Roundtable.



Pernod Ricard's Laurent Scheer intervening in the 2024 *Business at OECD Health Forum*.



Amazon's Rohan Oommen spoke at the OECD Consumer Policy Ministerial Meeting in October 2024.



Bayer's Alejandra Castro moderated our Field of the Future Side Event to the B20 Summit in October 2024.



UnitedHealth Group's Dr. Michael Bridges joined discussions on global AI governance as part of our Side Event to the OECD Global Strategy Group.



Microsoft's Christina Leimoni joined the OECD's International Conference on AI in Work, Innovation, Productivity, and Skills in December 2024.



Telefónica's José Juan Haro intervened at the Investment Promotion Agency Network Meeting as part of the OECD's Investment Week.



Our Anti-Corruption Committee Chair, Nicola Allocca, and our Executive Director, Hanni Rosenbaum, met with the OECD's Deputy Secretary-General Mary-Beth Goodman about our priorities on anti-corruption.

POLICY GROUP ACTIVITIES

Our Policy Families



Economic Governance

Competition Committee

Economic Policy Committee

Finance Committee

Governance and Regulatory Policy Committee

Private Pensions Expert Group

SMEs and Entrepreneurship Committee



Emerging Markets

China Expert Group

Development Committee

Latin America and the Caribbean Contact Group

Southeast Asia Contact Group



Environment and Green Growth

Biotechnology Expert Group

Chemicals Committee

Environment and Energy Committee

Nanotechnology Expert Group



Food, Health and Well-Being

Food and Agriculture Committee

Health Committee

Tourism Contact Group



Innovation and Digital

Blockchain Contact Group

Consumer Policy Committee

Digital Policy Committee

Innovation and Technology Committee



Open Markets

Anti-Illicit Trade Expert Group

Export Credits Expert Group

Investment Committee

Trade Committee



Responsible Business

Anti-Corruption Committee

Corporate Governance Committee

Responsible Business Conduct Committee



Skills and Employment

Education Committee

Employment, Labor, and Social Affairs Committee



Taxation

Tax Committee

Economic Governance

As the OECD's work on growth and competitiveness gained importance this year, our **Economic Policy Committee** actively collaborated with the OECD, offering business insights on structural reforms and long-term growth strategies. We engaged in discussions on the global economic outlook, industrial policies, climate strategies, and AI's role in productivity. Our flagship *Economic Policy Survey*, published twice this year, reflected improving business sentiment but highlighted risks from geopolitical tensions, labor shortages, and trade-restricting measures.

Our **Competition Committee** supported the OECD's efforts to enhance market competition, submitting ten contributions on issues like industrial policy, antitrust enforcement, the digital economy, and AI. We worked closely with the *OECD Competition Committee* and national authorities to strengthen competition law enforcement and market reforms.

Improving regulatory quality and reducing administrative burdens remain priorities for our **Governance and Regulatory Policy Committee**. In 2024, we contributed to the *Regulatory Policy Outlook* and launched a project on risks from divergence in global ESG reporting standards. We also provided insights on building trust and reinforcing democracy, information integrity, and forthcoming guidance on responsible corporate lobbying and political engagement.

In financial affairs, we engaged with the *OECD Committee on Financial Markets* on sustainable finance, AI in finance, and digital banking. In collaboration with the B20 and IOE, we advocated for aligning policies to fund sustainable growth.

Our **Private Pensions Expert Group** emphasized improving retirement outcomes by addressing pension needs, enhancing service accessibility, and improving information visibility. These proposals are set to feature in the next *OECD Pensions Outlook*.

With the **Committee on SMEs and Entrepreneurship**, we supported the *Digital 4 SMEs Initiative* and advocated for better regulation, less bureaucracy, skills investment, and a pro-innovation policy framework to help SMEs become and remain competitive. Through roundtables and workshops, we promoted key SME growth principles: clarity, simplicity, collaboration, and action.



SEVERAL OECD COUNTRIES HAVE MADE IT EASIER TO START A BUSINESS, BUT ADMINISTRATIVE BURDENS ON NEW FIRMS COULD BE FURTHER REDUCED. STREAMLINING PROCESSES, EMBRACING DIGITAL TOOLS AND REDUCING ADMINISTRATIVE REQUIREMENTS COULD ENCOURAGE THE ENTRY OF INNOVATIVE FIRMS AND FOSTER JOB CREATION.

OECD (2024): Product Market Regulation (PMR) indicators.



Our SMEs and Entrepreneurship Committee Chair, Patrik Kovacs, intervened at the OECD's Digital 4 SMEs Roundtable with Ministers in April 2024.



Our Competition Committee Vice-Chair, Fevzi Toksoy, intervened at the OECD's Global Forum on Competition in December 2024.

Emerging Markets

In 2024, our **China Expert Group** continued to provide expert guidance to China–OECD cooperation, improving trade and investment conditions and the overall business environment in China. We specifically consulted with OECD leadership on trade, investment, digital, and environmental matters, contributing to the finalization of an *Agenda for OECD Co-operation with China*. Based on the common interests of its member countries, the OECD advances policy dialogue with China in selected areas, promoting progress and convergence of China’s policies, regulations, and guidelines towards OECD standards and legal instruments.

Our **Southeast Asia Contact Group** supported the *OECD’s Southeast Asia Regional Programme* through participation in the *SEA-OECD Business Network*, co-chaired with the *ASEAN Business Advisory Council*. As the OECD develops its implementation plan for engagement with the region, we remain committed to ensuring the approach is pro-business, fostering growth and integration. A critical opportunity in this regard is OECD enlargement, as the Organization opened accession discussions with Indonesia and Thailand in 2024.

Our **Latin America and the Caribbean Contact Group** contributed to the *OECD LAC Regional Program* to improve the overall business environment in the region and promote OECD best practices. In 2024, we also engaged with the *OECD LAC Ministerial Summit* in Bogotá. Key highlights included a dedicated *OECD-Business at OECD* private sector event, organized with exceptional support from our Colombian federation, ANDI. The group also contributed to the Summit through a vision paper featuring case studies from member companies.

Development remained a priority on the OECD’s agenda as part of its mission to promote better policies for better lives, both within and outside its member countries. This includes efforts to harness the private sector’s role in economic development, providing tools and recommendations to enhance the investment climate, and implementing reforms to attract funding for the *Sustainable Development Goals*. We also emphasized the vital role of development policy in fostering an environment conducive to responsible business practices and called for greater policy coherence across these areas.



DID YOU KNOW?

THE OECD PROMOTES ITS STANDARDS TO NON-MEMBER COUNTRIES TO ENCOURAGE REFORM. IN 2024, THERE WERE **8 ACCESSION CANDIDATES** FOR FUTURE OECD ENLARGEMENT: ARGENTINA, BRAZIL, BULGARIA, CROATIA, INDONESIA, ROMANIA, PERU, AND THAILAND.



Our China Expert Group Chair, Davide Cucino, opening our Forum on Agriculture Sustainability and Green Growth in China in June 2024.



PepsiCo CEO for Latin America, Paula Santili, intervening at our Side Event to the OECD LAC Ministerial Summit in Colombia in October 2024.

Environment and Green Growth

In 2024, our **Environment and Energy Committee** actively engaged with the OECD to inform policy discussions on environmental sustainability, including climate change, resource efficiency, circular economy, biodiversity, and other pressing issues. As the next round of *Nationally Determined Contributions* under the Paris Agreement is due in 2025, we have been working with governments on technical aspects of the *UNFCCC Negotiations through the OECD-IEA Climate Change Expert Group Global Forum*, which also addressed the new collective quantified goal on climate finance. Another key focus has been the challenges related to carbon intensity metrics, with *Business at OECD* contributing to the *Inclusive Forum on Carbon Mitigation Action* to promote a more coordinated global approach to climate mitigation.

Throughout the year, the OECD has continued updating its environmental standards. We provided input to discussions on revising the *OECD's Polluter Pays Principle*, which remains a priority. To support circular economy trade, we encouraged better implementation of the legally binding *OECD Decision on the Control of Transboundary Movements of Wastes for Recovery Operations*. As the OECD works on a consolidated *Recommendation on Sustainable Transport*, we advocated for technology neutrality and best-practice policies that foster business innovation.

Amid energy dynamics and volatility risks, we have emphasized the need for affordable energy access. As the OECD began work on a *Recommendation on the Clean Energy Transition* in 2024, we called for a balanced, technology-neutral outcome supportive of business leadership. We also engaged with OECD countries, pressing for *Guidance on Credible Coal Policies by Financial Institutions* to ensure that climate action aligns with affordable energy.

Lastly, the OECD's Environment, Health, and Safety Program continues to generate significant cost savings for businesses by avoiding duplicative chemical testing. Our **Chemicals Committee** has contributed to developing policies for chemical safety and fostering innovation in nanotechnology safety assessments, promoting an innovation-friendly business environment.



DID YOU KNOW?

WITH 15 NEW CARBON PRICING SCHEMES CURRENTLY UNDER DEVELOPMENT – MOSTLY EMISSIONS TRADING SCHEMES (ETSS) – TOTAL COVERAGE WILL RISE TO CLOSE TO 50% OF GHG EMISSIONS OVER THE NEXT FIVE YEARS.

OECD (2024): Pricing Greenhouse Gas Emissions 2024: Gearing Up to Bring Emissions Down



Our Environment and Energy Committee Chair, Hans-Jörn Weddige, participated in the OECD Forum on Gender in June 2024.

Food, Health, and Well-Being

In 2024, our **Food and Agriculture Committee** contributed to OECD work on sustainable agriculture, trade, and agricultural innovation. In light of global challenges such as climate change and geopolitical conflict, a key focus has been advancing our **Peace for Food** campaign, emphasizing business priorities and private-sector commitments to global food security.

In June, we hosted the inaugural *Agriculture and China Forum*, promoting dialogue on innovation and sustainable solutions for China's green development. Discussions focused on climate governance, green growth, adaptation, and public-private collaboration in agricultural biotechnology. In October, at the *B20 Summit* in Brazil, we organized a side event on *Digital Farming: Enhancing Sustainability and Regenerative Agriculture*. Part of our *Field of Future* series, this event explored how digital innovation empowers farmers to make data-driven decisions, enhancing productivity, profitability, and environmental stewardship. Linking digital farming to sustainability builds the case for policy changes, investments, and scaling sustainable practices.

In health, the OECD supports countries in achieving high-performing systems by measuring outcomes and improving healthcare access, efficiency, and quality. Our **Health Committee's** *Stronger Together* campaign showcases national business organizations and corporations fostering health as an economic imperative. It calls on governments and the OECD to adopt whole-of-government strategies for resilient health systems, incentivize innovation, and deepen collaboration with businesses.

The campaign gained prominence during December's *Health Forum*, which addressed labor shortages, digitalization, mental health, and continuity of care. This platform strengthened dialogue with governments and stakeholders, culminating in a synthesis report to inform future policies.



Our Executive Director, Hanni Rosenbaum, intervening at our roundtable on healthcare in Latin America in the margins of the OECD Health Ministerial Meeting in January 2024.



REPORTS JOINTLY PUBLISHED BY WHO, OECD AND OTHERS CALCULATE A 4 TO 1 ECONOMIC AND SOCIAL RETURN ON INVESTMENT IN PHYSICAL ACTIVITY WITH GLOBAL TRENDS INDICATING PARTICIPATION LEVELS ARE IN DECLINE.

Business at OECD (2025) Physical Activity: the transversal benefits for our people, our planet.



Panellists from our Field of the Future Side-Event to the B20 Brazil Summit in October 2024.

Innovation and Digital

In 2024, our **Digital Policy Committee** continued to advocate for regulatory and policy coherence to ensure responsible data sharing and secure cross-border data flows, including cybersecurity. A key priority remains promoting investment in affordable, accessible, sustainable, and secure communication infrastructure.

AI and data governance have been at the forefront of our collaboration with the OECD. Multistakeholder discussions on AI governance and risk mitigation have been central, with key deliverables including an update of the OECD AI Principles at the *2024 OECD Ministerial Council Meeting*. We actively contribute to the *OECD Global Partnership on AI* and the G7 process addressing advanced AI systems, including the *International Code of Conduct for Organizations Developing Advanced AI Systems*. In October, we also organized a *Business at OECD* side event for the *OECD Global Strategy Group on Advancing Trustworthy AI and Business Innovation*, featuring practical examples of good AI governance.

Our Digital Policy Committee also engaged with the *OECD Community on Data Free Flow with Trust*, contributing to expert groups on cross-border payments and privacy-enhancing technologies. In July, we launched a joint report with the USCIB Foundation on *Privacy, Immersive Technologies, and the Metaverse* in Washington, DC, which has been taken up by the *OECD Global Forum on Technology*.

Our **Innovation and Technology Committee** provided private sector expertise on science, technology, and innovation policy initiatives conducted at the OECD, engaging stakeholders to harness their potential while ensuring values-based technology and appropriate governance safeguards. The *OECD Science and Technology meeting at Ministerial level* in April was a key milestone for exchanging on *Shared Challenges, Transformative Actions for STI Policies*, and setting ambitious objectives.

This year, Consumer Protection issues have been at the forefront of the OECD's agenda, with their first Ministerial-level meeting on the topic. Our **Consumer Policy Committee** emphasized the need for balanced, evidence-based policies that enhance consumer trust while promoting business innovation and competitiveness.

Our work focused on digital transformation, product safety, and cross-border consumer protection, fostering a fair, efficient, and inclusive marketplace.



IN 2020 ALONE, FINANCIAL MARKETS WITNESSED GLOBAL SPENDING OF OVER USD 50 BILLION IN AI, AND TOTAL INVESTMENT IN AI VENTURE CAPITAL OF OVER USD 4 BILLION WORLDWIDE.

OECD (2021)



Our Digital Policy Committee Co-Chair, Chris Sharrock, intervening at the OECD Ministerial Council Meeting in June 2024.



Family photo for the Global Partnership on Artificial Intelligence (GPAI) Summit in Serbia, including our Digital Policy Committee Vice-Chair, Barry O'Brien, in December 2024.

Open Markets

In 2024, our **Trade Committee** actively engaged with the OECD, drawing on our global network's expertise. Based on our publication *Trading Better, Living Better*, we urged the OECD to prioritize fostering a rules-based, resilient trading system, advancing digital trade and innovation, levelling the playing field, and securing public support for open markets. We provided sectoral insights to the *OECD Critical Supply Chains Forum*, underlining the need for diversification options, and contributed to *OECD Market Openness Reviews* as part of the ongoing accession process. These efforts underscore our commitment to strengthening the foundations of open markets and enhancing global trade resilience.

Our **Anti-Illicit Trade Expert Group** emphasized the need for cooperation between the OECD and the business sector, including at the inaugural meeting of the *OECD's Working Party on Countering Illicit Trade*. We raised awareness of intellectual property exploitation and engaged in discussions on e-commerce and the *OECD's Free Trade Zones Recommendation*.

Our **Export Credits Expert Group** actively contributed to OECD discussions on export credits, emphasizing predictability during uncertainty and enhancing export financing for social infrastructure and net-zero transitions. Based on our joint policy paper, *Building on the Momentum for a More Fit-for-Purpose OECD Arrangement*, we will update recommendations ahead of the 2025 *Export Credits Forum*.

Our **Investment Committee** played a key role in shaping OECD discussions on investment through regular interaction with the *OECD Investment Committee*, participation in major events like the *Sustainable Investment Days*, and providing feedback on key initiatives. We continued to advocate for stable investment conditions, engaging on issues such as the revision of *Track 1 Investment Treaties*. In stakeholder consultations, we emphasized the need for a safer investment climate in an increasingly fragmented world. Through its legal instruments, including the *OECD Declaration on International Investment*, the *OECD Policy Framework for Investment* and *Guidelines on National Security Policies*, the OECD promotes open markets and a conducive investment environment.



THE OECD'S EXPORT CREDIT GROUP SUPPORTS OVER \$100 BILLION IN EXPORT CREDIT TRANSACTIONS GLOBALLY, HELPING TO FINANCE INTERNATIONAL TRADE AND INVESTMENT.

[OECD Export Credit Group Annual Report, 2023.](#)



Members of our Trade Committee including our Committee Chair, Pat Ivory (center) in April 2024.



Members of our Anti-Illicit Trade Expert Group following the establishment of the OECD Working Party on Anti-Illicit Trade, including our Expert Group Chair, David Luna (center), in April 2024.

Responsible Business

In 2024, our **Responsible Business Conduct (RBC) Committee** consulted closely with the OECD offering a private sector perspective, including on due diligence and the intersection of RBC with Artificial Intelligence. In our comments, we underlined that OECD guidance on RBC must be practical to implementable for business and avoid unintended consequences. We published *The OECD Guidelines for Multinational Enterprises: What Business Needs to Know* to raise awareness. Additionally, in collaboration with our US member federation, USCIB, we organized an in-person meeting with the OECD in Seattle, allowing our members to engage in discussions with the OECD and the Head of the *OECD Responsible Business Conduct Centre*. Going forward, we will continue to emphasize the need for policy coherence, balanced implementation, and outreach to non-adhering countries to foster a global level playing field for RBC.

Our **Corporate Governance Committee** continued to shape OECD work on the implementation of the G20/OECD Corporate Governance Principles. In addition, a key milestone was our contribution to the revisions of the *OECD Guidelines on Corporate Governance of State-Owned Enterprises* in October. This global standard provides guidance to help policymakers improve the legal, regulatory, and institutional framework for state-owned enterprises. The Guidelines ensure SOEs contribute to sustainability, economic security, and resilience by maintaining high standards of integrity and business conduct.

The fight against corruption remained a top priority for our **Anti-Corruption Committee** throughout 2024. We promoted business-led anti-corruption efforts and celebrated the *OECD Anti-Bribery Convention 25th anniversary* by launching our *Zero Corruption campaign*. Our Committee Chair, Nicola Allocca, led our involvement in the *B20 Compliance and Integrity Task Force*. During the *B20 Summit* in São Paulo we organized a well-attended side-event to bring the messages of the OECD business community to the attention of the B20.

We also contributed the private sector perspective to the *OECD Global Anti-Corruption and Integrity Forum*, including by organizing a dedicated side event. In 2025, we will continue our engagement and release a report on how Artificial Intelligence can help combat corruption, featuring case studies from member companies.



60% OF OECD COUNTRIES DO NOT MONITOR THE IMPLEMENTATION OF THEIR ANTI-CORRUPTION AND INTEGRITY STRATEGIES, HIGHLIGHTING A CONSIDERABLE MONITORING GAP. THIS OVERSIGHT EXPOSES BUSINESSES TO POTENTIALLY INEFFECTIVE STRATEGIES AND UNCHECKED CORRUPTION RISKS.

[OECD \(2024\): Anti-Corruption and Integrity Outlook 2024](#)



Members of our panel from the B20 Integrity and Compliance Task Side Event to the B20 Brazil Summit with our Anti-Corruption Committee Chair, Nicola Allocca, in Brazil in October 2024.

Skills and Employment

Throughout the year, our **Employment, Labor, and Social Affairs Committee** emphasized the need to address labor shortages and skill mismatches, supporting dynamic, inclusive, and resilient labor markets across all age groups, including in the context of the green and digital transitions. We encouraged the OECD to adopt a balanced perspective on the net-zero transition's implications for the labor market, considering both opportunities for new occupations and challenges for certain sectors. We also contributed business perspectives to the OECD's development of a *Recommendation on AI in the Labour Market*, to be adopted at the *2025 OECD Ministerial Council Meeting*. As labor markets remain tight in many countries, we were pleased to see the OECD publish a special feature on labor shortages in the December edition of the *OECD Economic Outlook*. Addressing labor shortages by increasing participation and addressing skills mismatches will remain a key priority.

In 2024, our **Education Committee** continued to advance priorities from our *2022 OECD Education Ministerial Statement on Education for a Resilient, Regenerative Future*. Our work focused on modernizing curricula to align with labor market needs, investing in the teaching profession, and leveraging technology to strengthen education systems. We worked closely with the OECD on the *International Vocational Education and Training Assessment* project, ensuring business perspectives are considered. In February, we contributed to the *OECD 2024 Skills Summit*, highlighting our priorities for education system reforms. At the *OECD Education Policy Reform Dialogues* in November in Zagreb, we emphasized business priorities to attract, retain, and empower teachers in an AI-driven world. Additionally, we launched the project *Boosting Productivity and Business Growth - the Role of AI Skills* to explore AI's transformative role in education and training, with a policy brief and use cases to be published next year.



ABOUT ONE-THIRD OF WORKERS IN OECD COUNTRIES ARE MISMATCHED FOR THEIR JOBS, WHETHER IN TERMS OF THEIR QUALIFICATIONS, SKILLS OR FIELDS OF STUDY. THIS HAS SIGNIFICANT ECONOMIC AND SOCIAL COSTS, PARTICULARLY IF THEY ARE OVER-QUALIFIED.

OECD (2024): Survey of Adult Skills 2023.



Members of our Employment, Labor, and Social Affairs Committee with our Committee Chair, Renate Hornung Draus (center), in September 2024.



Members of our Education Committee with our Committee Chair, Kate Brosnan (center), in November 2024.

Taxation

In 2024, our Tax Committee engaged with the OECD to address direct and indirect tax issues across sectors. Our work aims to enhance tax certainty and support effective tax policy in the context of the digitalizing economy, global labor mobility, and the green transition, fostering cross-border trade, investment, innovation, and sustainable growth. We provided technical advice on the OECD/G20 project addressing the tax challenges of the digital economy and its two-pillar solution.

Our Tax Committee, along with the *Pillar One and Pillar Two Business Advisory Groups*, provided detailed input on profit re-allocation and a global minimum tax. We emphasized streamlined administrative processes and mechanisms to improve tax certainty and urged jurisdictions to refrain from unilateral measures like digital service taxes.

In 2024, as *Pillar Two* entered its implementation phase, we advocated for simplification and stable guidance to minimize compliance costs and ensure consistent application. We also pushed for a permanent safe harbor to simplify compliance in low-tax jurisdictions.

We led business input at OECD consultations on mobile worker taxation, organized the first *Tax Certainty Roundtable*, and launched an advocacy paper on the *OECD International Compliance Assurance Program*. We continued our dialogue on tax and development, contributed to the *OECD Forum on Tax Administration*, and supported conferences with member organizations.

We also actively contributed to the *OECD Forum on Tax Administration Large Business and International Program Meeting, Consultation on a Global Minimum Tax* in Amsterdam, and the *FTA Plenary Meeting and Tax Certainty Day* held in Athens. We also continue to lead business input related to the OECD's work on VAT/GST as well as the *OECD/G20 Common Reporting Standard*. We continue to organize conferences with member organizations including USCIB and Keidanren and support an annual *International Tax Conference* in cooperation with BusinessEurope and the International Chamber of Commerce.



IN 2024, MUTUAL AGREEMENT PROCEDURES (MAP) INVENTORIES DECREASED FOR THE FIRST TIME, WITH A 3.8% REDUCTION IN END-OF-YEAR CASES.

OECD (2024): TAX REVENUE (INDICATOR)



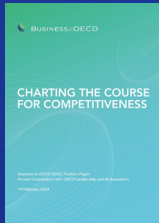
Members of our Tax Committee, with our Committee Chair, Alan McLean (center left), in October 2024.



Members of our Tax Committee at the OECD Forum on Tax Administration Plenary Meeting and Tax Certainty Day in Greece in November 2024.

FLAGSHIP DELIVERABLES

High-Level Statements



CHARTING THE COURSE FOR COMPETITIVENESS

Business at OECD (BIAC) Statement to the 2024 Annual Consultation with OECD Ambassadors and Leadership

As we held our *Annual Consultation with OECD Ambassadors* in February, this document outlines *Business at OECD* priority recommendations for 2024. These recommendations were under the themes reviving competitiveness, leading on common challenges and inspiring a better future globally.



CO-CREATING THE FLOW OF CHANGE

Business at OECD (BIAC) Statement to the 2024 Ministerial Council Meeting

As Ministers from OECD countries gathered in June, this paper provides key business recommendations in response to the Ministerial theme, calling on the OECD to re-focus on what it does best: Comparing economic country performance, putting a spotlight on the cost and ease of doing business, and addressing critical structural reforms areas, such as labor shortages.

Selected Policy Publications



ECONOMIC POLICY SURVEYS 2024

Our annual economic survey released in May and December provides a snapshot of the business sentiment in OECD countries, reflecting the views of leading national business and employer organizations. The synthesis report underlines that in 2024 business remained concerned about trade restrictions and labor shortages, as heightened geopolitical tensions remain a key risk to global economic growth.



HEALTH AS A KEY FOR ECONOMIC RESILIENCE

Business at OECD (BIAC) Contribution to the 2024 OECD Health Ministerial Meeting

This document emphasized that the public and private sector can and must come together in transforming our health systems to be more data driven, preventive, decarbonized, collaborative, and ultimately more resistant - key themes from our *Health Campaign Stronger Together*. The economic resilience of our countries depends on it. The need for action is pressing, but it will happen neither overnight nor alone. Partnerships between government and business, between different government ministries, as well as between multilateral organizations are necessary for fostering the resilience we need.



TRANSFORMING SCIENCE, TECHNOLOGY, AND INNOVATION POLICY FOR TRANSITIONS

Business at OECD (BIAC) Contribution to the 2024 OECD Science and Technology Policy Ministerial

This document was released in the context of the *OECD Science and Technology Policy Ministerial Meeting*, where we underlined the need for closer public-private collaboration. Key priorities for action include addressing the investment gap, developing agile governance frameworks, training a skilled workforce, supporting the green transition, and accelerating innovation adoption.



PRIVACY, IMMERSIVE TECHNOLOGIES, AND THE METAVERSE

This joint report of *Business at OECD* and the USCIB Foundation reflects the outcomes of four roundtables across continents and explores the privacy implications of the metaverse using OECD guidelines. It aims to find practical privacy solutions, fostering user trust without hindering innovation. Recommendations include enhancing the evidence base, mapping relevant OECD work, considering regulatory sandboxes, and deploying privacy-enhancing technologies.



EMPOWERING CONSUMERS TOGETHER: A ROADMAP FOR OECD POLICIES

Business at OECD (BIAC) Vision Paper on Consumer Policies

This document was released in the context of the first-of-a-kind *OECD Committee on Consumer Policy Ministerial Meeting* with business contributions related to *Consumers at the Centre of the Digital and Green Transitions*. Our paper focused on transitions as a catalyst for business innovation, co-constructing innovation and consumer product safety, boosting consumer welfare through trade and investment, fostering an environment for business to thrive, and future trends and policy considerations.



HOW TO DRIVE SOCIAL INCLUSION IN LATIN AMERICA AND THE CARIBBEAN (LAC): THE ROLE OF BUSINESS

Business at OECD (BIAC) Recommendations for the OECD Latin America and the Caribbean Ministerial Summit

This document outlines several recommendations advocating for a favourable investment climate, positive contributions of businesses to economic participation, fostering digital and financial inclusion, economic empowerment of women, and driving social inclusion through education and skills. It is underpinned by 5 concrete use cases that showcase how companies and other relevant organization apply social inclusion in their work.



FUNDING SUSTAINABILITY EFFORTS

Business at OECD (BIAC), B20 Brazil, and the International Organisation of Employers (IOE) Joint Paper

In line with the B20 Brazil 2024 theme of *Inclusive Growth for a Sustainable Future*, this paper complements the B20 Taskforces and Action Council recommendations on funding sustainability, presenting five use cases with concrete actions that, individually or combined, can significantly accelerate progress towards sustainability and economic growth. This was presented at an event on *Ways to Empower SMEs with Access to Finance and Capabilities, While Guiding Them Through the Net-Zero Economy* organized by Deloitte.

Selected Special Events

ZERO CORRUPTION FORUM



Members of our Anti-Corruption Committee, including our Committee Chair, Nicola Allocca.

In March, we launched our *Zero Corruption Campaign* in Rome at an event under the patronage of the Ministry of Foreign Affairs of Italy, following the 25th Anniversary of the *OECD Anti-Bribery Convention*. High-level public and private sector speakers, including our Anti-Corruption Committee Chair, Nicola Allocca, called for more focus on the fight against corruption in 2024. They emphasized business leadership, public-private partnerships, setting the right tone from the top, and harnessing education for zero corruption.

HEALTH FORUM



Ambassadors to the OECD at our Health Forum with our Health Committee Chair, Olga Mironenko Stampfer.

In December, we convened our Health Forum under the theme *Health as an Economic Imperative*. Gathering over 150 participants, the event provided a platform for public and private sector exchange to identify priorities, opportunities, and challenges. The Forum has kickstarted a series of regional roundtables and annual fora from 2025-27, aiming to shape the OECD's health policy agenda and reinforce *Business at OECD's* role as a trusted partner.

METaverse REPORT LAUNCH



Panellists at the launch including our Deputy Executive Director, Nicole Primmer, USCIB's Vice President for Digital, Cheryl Miller, the OECD's Deputy Director for Science, Technology, and Innovation, Audrey Plonk, USCIB's President and CEO, Whitney Baird, and the United State Department's David Turnbull.

In July, we launched our joint report on *Privacy, Immersive Technologies, and the Metaverse* with the USCIB Foundation in Washington, D.C. At the event, members discussed the findings with senior representatives from business, governments, and the OECD. The report, a deliverable of our **Digital Policy Committee**, includes insights from four regional roundtables held in Gran Canaria, Paris, Washington, D.C., and Kyoto, and member input. It calls on the OECD to deepen the evidence base to strengthen the relevance and applicability of the *OECD Privacy Guidelines* for immersive technologies and the Metaverse.

OECD GLOBAL STRATEGY GROUP BUSINESS AT OECD SIDE-EVENT



Family photo from our Side-Event to the OECD Global Strategy Group.

In October, during the *OECD Global Strategy Group Meeting on Futures of AI Governance*, we hosted a side event on *Advancing Trustworthy AI: Business Innovation for our Future*. This session brought together AI experts, OECD Ambassadors, and leaders to showcase AI solutions, discuss technology governance, and explore the OECD's role. Moderated by USCIB CEO Whitney Baird, *Business at OECD* Southeast Asia Chair Phil O'Reilly, and former Ambassador of the United States to the OECD Sean Patrick Maloney, the event strengthened connections between business developments, strategic thinking, and actionable policies.

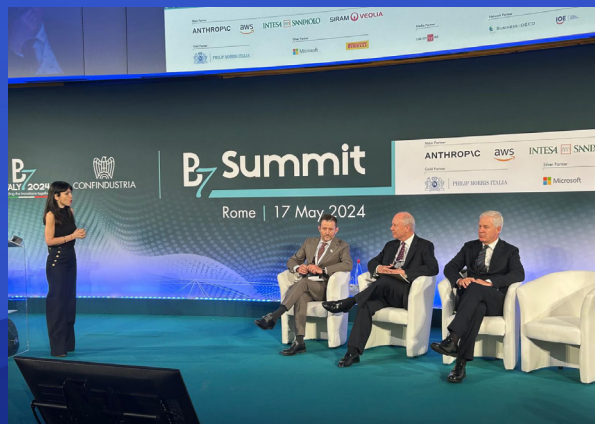
INTERNATIONAL TAX CONFERENCES



Our Tax Committee Chair, Alan McLean, intervening at USCIB's Annual Tax Conference.

In 2024, we supported two International Tax Conferences. In October, USCIB held the *17th Annual Tax Conference* in Washington, D.C., addressing issues related to the *OECD/G20 Inclusive Framework on Pillar One and Pillar Two*, global mobility, tax and the environment, and tax certainty. In July, we supported the annual *International Tax Conference* in Munich with ICC and BusinessEurope, featuring discussions with the OECD, United Nations, and European Commission on *Paving the way Beyond BEPS and the Two Pillars*.

WORK WITH OTHER FORA



Our Chair, Rick Johnston (center), joined a panel with the IOE’s Secretary-General Roberto Suarez Santos and the International Chamber of Commerce’s Secretary-General John W.H. Denton, at the B7 Summit in May 2024.

As the B7 dialogue provides actionable policy proposals to G7 countries, *Business at OECD* (BIAC) is proud to have been invited to be a Network Partner to the B7 Italy Presidency by our National Member Organization, Confindustria.

Our Chair Rick Johnston spoke at the B7 Summit in Rome in May. Contributing to the panel *Beyond Borders: Charting a New Course for Global Cooperation*, our Chair emphasized the need to strengthen the competitiveness of the OECD’s market-based economies, highlighted in our *2024 Business at OECD Economic Survey*, and underlined a predictable policy environment for international trade and investment as a top priority. The Summit brought together Ministers of the G7 Presidency, leadership of international organizations, as well as the Presidents of the G7 Business Federations alongside global CEOs.

We look forward to close cooperation with our National Member Organization, the Canadian Chamber of Commerce, who holds the Presidency of the B7 with Canada hosting the G7 in 2025.



Our Chair, Rick Johnston, joined the B20 Brazil Inception event in January 2024.

As the B20 Dialogue provides actionable policy proposals to G20 countries, *Business at OECD* (BIAC) has been serving as a long-standing Network Partner to rotating B20 Presidencies. In 2024, our Brazilian observer, the National Confederation of Industry of Brazil (CNI), assumed the B20 Presidency. We channelled our *Business at OECD* policy positions which helped shape consensus B20 recommendations for OECD countries and beyond.

The commitment of our *Business at OECD* network was demonstrated by our members' active participation in all B20 Brazil Task Forces and Action Councils including a B20 Legacy Initiative; She Leads B20. Several of our members also took on B20 leadership positions, including as Co-Chairs of the Task Forces on Employment & Education, Finance & Infrastructure, and Integrity & Compliance. Our Chair, Rick Johnston, also served as a member of the International Business Advisory Caucus.

At the B20 summit in Sao Paulo, we organized two B20 side events, on anti-corruption and on agriculture. As the event fostered dialogue among business leaders and advanced joint policy recommendations for G20 leaders, our members underlined the critical role of the OECD in spreading good practices and standards for market governance globally. In this regard, we also engaged with the forthcoming 2025 B20 Presidency under our Observer Organization, Business Unity South Africa (BUSA).

We will continue to support the B20 process in 2025 working closely with BUSA, which has been a long-standing member of our global network.



Our Finance Committee Chair, Gianluca Riccio, presented our joint paper with the IOE and B20 Brazil 2024 at a dedicated Deloitte Side Event to the B20 Summit in October 2024.



Our Executive Director, Hanzi Rosenbaum, with the Secretary-General of BUSINESSAfrica, Jacqueline Mugo, at the MoU Signing in the margins of the B20 Summit in October 2024.

In 2024, *Business at OECD* signed a Memorandum of Understanding (MoU) with BUSINESSAfrica to enhance the cooperative relationship between our two organizations going forward. This partnership focuses on sharing best practices, and actively engaging in initiatives of the OECD which support the continent's economic and social transformation agenda. The MoU also underscores the importance of regular, meaningful dialogue and collaborative efforts for effective outcomes, reinforcing a robust framework for advancing the shared economic and sustainable development goals of the African Union and OECD countries.



Business at OECD continues to work under a Memorandum of Understanding (MoU) with ASEAN-BAC, which has marked the collaboration between the two organizations since 2023. This partnership aims to exchange best practices, issue impactful joint business statements, and actively participate in OECD SEARP initiatives. By emphasizing the value of regular, meaningful dialogue and coordinated efforts, the MoU establishes a strong framework for achieving shared economic and sustainable development goals across ASEAN and OECD countries.

OUR GLOBAL NETWORK IN 2024

Member Visits



FEBRUARY 2024
BDI, Germany



JUNE 2024
Australian Chamber
of Commerce and
Industry, France



JUNE 2024
Argentina Chamber of
Commerce, France



OCTOBER 2024
ANDI, Colombia



OCTOBER 2024
BUSA, Brazil



JULY 2024
KADIN Indonesia, France



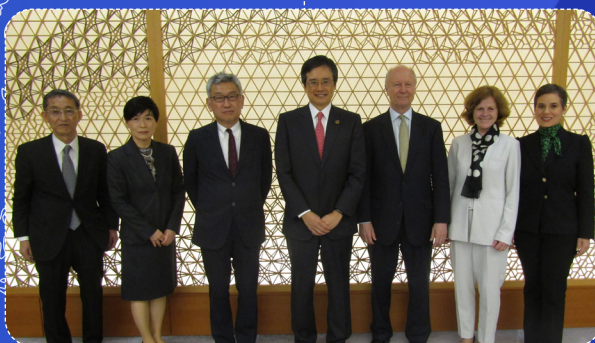
NOVEMBER 2024
Lithuanian Confederation
of Industrialists,
Lithuania



MARCH 2024
FKI, Korea



FEBRUARY 2024
Assonime, Italy



MARCH 2024
Keidanren, Japan



FEBRUARY 2024
FeBAF, Italy

Our National Member Organizations

We benefit from the expertise of national business organizations, which constitute our core membership, and set our policy agenda. The input from their leadership, their staff, and their members is fundamental to drive our policy contributions to cutting-edge and technical issues in OECD policymaking.

AUSTRALIA	Australian Chamber of Commerce and Industry (ACCI)
AUSTRIA	Federation of Austrian Industries (IV)
BELGIUM	Federation of Belgian Enterprises (VBO FEB)
CANADA	Canadian Chamber of Commerce
CHILE	Confederation of Production and Commerce of Chile (CPC)
COLOMBIA	National Business Association of Colombia (ANDI)
COSTA RICA	Costa Rican Union of Chambers and Associations of the Private Business Sector (UCCAEP)
COSTA RICA	Chamber of Industries of Costa Rica (CICR)
CZECH REPUBLIC	Confederation of Industry of the Czech Republic (SP)
DENMARK	Danish Employers' Confederation (DA)
DENMARK	Confederation of Danish Industry (DI)
ESTONIA	Estonian Employers' Confederation
FINLAND	Confederation of Finnish Industries (EK)
FRANCE	Movement of the Enterprises of France (MEDEF)
GERMANY	Confederation of German Employers' Associations (BDA)
GERMANY	Federation of German Industries (BDI)
GREECE	Hellenic Federation of Enterprises (SEV)
HUNGARY	Confederation of Hungarian Employers and Industrialists (MGYOSZ)
HUNGARY	National Association of Entrepreneurs and Employers (VOSZ)
ICELAND	Confederation of Icelandic Enterprise (SA)
IRELAND	Ibec (Irish Business and Employers Confederation)
ISRAEL	Manufacturers' Association of Israel (MAI)
ITALY	The Association of Italian Joint Stock Companies (assonime)
ITALY	General Confederation of Italian Industry (Confindustria)

ITALY	Italian Banking Insurance and Finance Federation (FeBAF)
JAPAN	Keidanren (Japan Business Federation)
SOUTH KOREA	Federation of Korean Industries (FKI)
LATVIA	Employers' Confederation of Latvia (LDDK)
LITHUANIA	Lithuanian Confederation of Industrialists (LPK)
LUXEMBOURG	FEDIL - The Voice of Luxembourg's Industry
MEXICO	Employers Confederation of the Mexican Republic (COPARMEX)
NETHERLANDS	Confederation of Netherlands Industry and Employers (VNO-NCW)
NEW ZEALAND	BusinessNZ
NORWAY	Confederation of Norwegian Enterprise (NHO)
POLAND	Polish Confederation Lewiatan
PORTUGAL	Confederation of Portuguese Business (CIP)
SLOVAKIA	National Union of Employers (NUE)
SLOVENIA	Association of Employers of Slovenia (ZDS)
SPAIN	Confederation of Employers and Industries of Spain (CEOE)
SWEDEN	Confederation of Swedish Enterprise
SWITZERLAND	economiesuisse - Swiss Business Federation
SWITZERLAND	Swiss Employers Confederation
TÜRKIYE	Turkish Confederation of Employer Associations (TISK)
TÜRKIYE	Union of Chambers and Commodity Exchanges of Türkiye (TOBB)
TÜRKIYE	Turkish Industry and Business Association (TÜSIAD)
UNITED KINGDOM	Confederation of British Industry (CBI)
UNITED STATES	United States Council for International Business (USCIB)

Our Observer Organizations

We also appreciate the input of observer national business organizations from non-OECD member states that actively engage in our policy groups. Engagement from their leadership, their staff, and their members is fundamental to drive our policy contributions.

ARGENTINA	Argentine Chamber of Commerce and Services (CAC)
ARGENTINA	The Industrial Organization of Argentina (UIA)
BRAZIL	National Confederation of Industry of Brazil (CNI)
BULGARIA	Association of the Organizations of the Bulgarian Employers (BIA)
CROATIA	Croatian Employers' Association (CEA)
EGYPT	Federation of Egyptian Industries (FEI)
INDIA	Confederation of Indian Industry (CII)
INDIA	Federation of Indian Chambers of Commerce and Industry (FICCI)
INDONESIA	Indonesian Chamber of Commerce and Industry (KADIN)
PERU	CONFIEP - National Confederation of Private Business Institutions
ROMANIA	CONCORDIA - Employers Confederation of Romania
SINGAPORE	Singapore Business Federation (SBF)
SOUTH AFRICA	BUSA – Business Unity South Africa
THAILAND	Joint Standing Committee on Commerce, Industry, and Banking (JSCCIB)
UKRAINE	Ukrainian League of Industrialists and Entrepreneurs (ULIE)
UKRAINE	Union of Ukrainian Entrepreneurs (SUP)

Our Associate Expert Groups

We also benefit from the sectoral expertise of our supranational sectoral business organizations that actively engage in our policy groups. The input from these organizations is fundamental to drive our policy contributions to cutting-edge and technical issues in OECD policymaking.

ACCA - Association of Chartered Certified Accountants
AESGP - Association of the European Self-Care Industry
ALAMI - Latin American Association of Private Health Systems
ASJET - Inter-American Association of Telecom Enterprises
BIR - Bureau of International Recycling
ccia - Computer & Communications Industry Association
cecimo - European Association of the Machine Tool Industries and Related Manufacturing Technologies
ceemet - Council of European Employers of the Metal Engineering & Technology-based Industries
cefic - European Chemical Industry Council
cewep - Confederation of European Waste-to-Energy Plants
COCIR - European Coordination Committee of the Radiological Electromedical and Healthcare IT Industry
Connect Europe - European Telecommunications Network Operators' Association
Cosmetics Europe
CropLife International
EBF - European Banking Federation
ECGA - European Carbon and Graphite Association
eurima - European Insulation Manufacturers Association
Eurometaux - European Association of Metals
EuropaBio
European Aluminium
euromines - European Association of Mining Industries Metal Ores & Industrial Minerals Association
efpia - European Federation of Pharmaceutical Industries' Associations
EIRMA - European Industrial Research Management Association
EPRA - European Public Real Estate Association
EuRIC - European Recycling Industries' Confederation
FIATA - International Federation of Freight Forwarders Associations
FIEC - European Construction Industry Federation
FIFARMA - Latin American Federation of the Pharmaceutical Industry
FoodDrink Europe
Global Self-Care Federation
Global Travel Tech
GS1
GSMA

International Aluminium Institute

ICI - Investment Company Institute

ifra - The International Fragrance Association

Insurance Europe**International Chamber of Shipping**

ICMM - International Council on Mining and Metals

IFAC - International Federation of Accountants

IFPMA - International Federation of Pharmaceutical Manufacturers & Associations

ifpi - International Federation of the Phonographic Industry

ifa - International Fertilizer Association

Health and Fitness Association

ISF - International Seed Federation

ITMF - International Textile Manufacturers Federation

Medicines for Europe**MedTech Europe**

PPTA - Plasma Protein Therapeutics Association

Plastics Europe**spiritsEUROPE**

TFWA - Tax Free World Association

Transnational Alliance to Combat Illicit Trade

Uehp - European Union of Private Hospitals

unife - The European Rail Supply Industry Association

WBA - [World Brewing Alliance](#)

World Employment Confederation

WFA - World Federation of Advertisers

WFSGI - World Federation of Sporting Goods Industry

World Pharmacy Council

WSBI ESBG - World Savings and Retail Banking Institute & The European Savings and Retail Banking Group

World Spirits Alliance

worldsteel Association

Our Friends Program

Through our "Friends of *Business at OECD*" corporate engagement program, we greatly benefit from the active support of a number of multinational corporations that provide voluntary financial contributions, and secondments to help us fulfil our mission as the global business voice in all aspects of the OECD's policymaking.

Our Friends program offers a space for companies to obtain high visibility through our organization in support of our common mission to provide strategic business input to the OECD.

We were very pleased to have as Friends the following companies for the 2024 period:

- **Anheuser-Busch InBev**
- **Amazon**
- **Bayer**
- **The Dai-ichi Life Insurance**
- **Deloitte**
- **Diageo**
- **FMC**
- **Google**
- **HP**
- **Johnson & Johnson**
- **L'Oréal**
- **Meta**
- **Microsoft**
- **Novartis**
- **Pernod Ricard**
- **PricewaterhouseCoopers**
- **Randstad**
- **Sanofi**
- **SOMPO Holdings**
- **UnitedHealth Group**

OUR KEY PEOPLE

Our Executive Board

CHARLES (RICK) JOHNSTON	Chair of <i>Business at OECD</i> (BIAC) (United States)
PHILIP AIKEN AM	Executive Board Member (Australia)
MINNA AILA	Executive Board Member (Finland)
MARÍA HELENA ANTOLÍN	Executive Board Member (Spain)
GERHARD F. BRAUN	Executive Board Member (Germany)
BARAN ÇELİK	Executive Board Member (Türkiye)
H.S. CHO	Executive Board Member (Korea)
SEIJI INAGAKI	Executive Board Member (Japan)
JANINE JUGGINS	Executive Board Member (United Kingdom)
EMMA MARCEGAGLIA	Executive Board Member (Italy)
DOMINIQUE MOCKLY	Executive Board Member (France)
KLAUS MOOSMAYER	Executive Board Member (Switzerland)
FERENC ROLEK	Executive Board Member (Hungary)
ALBERTO SALAS	Executive Board Member (Chile)
FERNANDO TREVIÑO NUÑEZ	Executive Board Member (Mexico)

Our Team

HANNI ROSENBAUM	Executive Director
NICOLE PRIMMER	Deputy Executive Director
DOMINIK KÜMMERLE	Policy Director and Strategic Communications
ROKAS MORKŪNAS	Policy Manager and Strategic Member Engagement
EMMA BRIERLEY	Policy Manager
MAYLIS BERVILLER	Policy Manager
NATHAN MUNCH	Policy Manager
JACOBO RAMOS FOLCH	Policy Manager
AIMEE SAN RAMON	Tax Policy Consultant
SATOSHI IWASHITA	Policy Expert and B20 Coordinator
MINAMI KAKUDA	Policy Expert and Executive Board Support
MAX JABLONOWSKI	Communications and Campaigns Advisor
MAXIME LEDIEU	Policy Advisor
JASMINE PUOTI	Office Manager and Senior Executive Assistant
KELSEY WARE	Special Projects Coordinator and Assistant to Policy Managers
EMMANUELLE RAVELOSON MAHASAMPO	Administrative Assistant
MARIE TIRILLY	Policy Intern
ELIZA WEBER	Policy Intern



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